

**FIRST 5 SAN LUIS OBISPO COUNTY
CHILDREN AND FAMILIES COMMISSION**

COMMISSION MEETING MINUTES
January 22, 2020 (Approved March 25, 2020)

Current Commissioners Present

Penny Borenstein, M.D. (Vice Chair)	SLO County Public Health Department
James Brescia , Ed.D.	SLO County Office of Education
Devin Drake	Department of Social Services
James Tedford, M.D.	Medical Representative (AAP, Ch 2)
Alison Ventura, Ph.D.	Community at Large
Melinda Sokolowski	Child Care Planning Council
Bob Watt	Community at Large

Current Commissioners Absent

Bruce Gibson (Chair)	SLO County Board of Supervisors
Erica Ruvalcaba-Heredia	Community at Large

Staff Present

First 5 staff: Wendy Wendt, Jason Wells, Misty Livengood
First 5 interns: Helen An, Lori Purcell
Commission Evaluator: Tom Keifer
Commission Counsel: Natalie Frye-Laacke

Call to Order

Vice Chair Borenstein called the meeting to order at 3:05 PM.

ITEM 1 –Vice Chair Comments

Commission Borenstein chaired the meeting in Commissioner Gibson’s absence.

ITEM 2 – Commissioner Announcements and Updates

Commission Brescia announced the launch of the California Apprenticeship Initiative ECE Recruitment and Retention Grant called “Ticket to Teach.”

Commissioner Sokolowski updated on Help Me Grow Centralized Access Point staffing interviews in December and January – Coordinator hired (Jamie McGill); Specialist interviews in motion.

Commissioner Ventura updated on a Health Disparity Seminar Series scheduled to start in the next several weeks.

Commissioner Borenstein announced a new County tobacco ordinance: no vaping products in unincorporated areas of the county; and expansion of no-smoking ordinance to all outdoor areas.

ITEM 3 - Public Comment – Items not on the agenda

Raechelle Bowlay, Child Care Planning Coordinator, reminded Commissioners of April – Month of the Child.

ITEM 4 (ACTION ITEM) - Consent Agenda

- a. Approval of the December 4, 2019 Minutes
- b. Approval of FY19-20 Q2 Financial Report
- c. Confirm BOS Commissioner Appointment – Bruce Gibson (one-year term Jan-Dec 2020)
- d. Approve MOU with Cal Poly for participation in Collaborative Child Care Study
- e. Approve 2020 Advocacy Agenda

Public Comment: None

Commissioner Watt made a motion to approve the Consent Agenda. The motion was seconded by Commissioner Brescia and passed unanimously.

ITEM 5 – Staff Reports

- F5CA Summit – Jason Wells and Misty Livengood attending.
- Census 2020 – Various activities to spread the word on importance of participating.
- Parent Site is now live for First 5 CA
- We Are the Care Initiative Task Forces are attending public meetings, building a family friendly workplace website, and gathering knowledge on local government engagement options to expand child care capacity
- Hands on Hero for 2020 will focus on Child Care heroes, in conjunction with We Are the Care.
- Center for Family Strengthening and CAPSLO are bringing Parent Cafes to Cambria starting up in February

ITEM 6 (ACTION ITEM) - Election of 2020 Officers: Chair and Vice Chair

Public Comment: None

Commissioner Watt made a motion to approve 2019 Officers Bruce Gibson as Chair and Penny Borenstein as Vice Chair. The motion was seconded by Commissioner Sokolowski and passed unanimously.

ITEM 7 (ACTION ITEM) – Presentation/Approval: 2019 Outcome Evaluation

Evaluation Consultant Tom Keifer provided a presentation on key outcome evaluation measures as related to strategic planning.

Discussion:

Commissioner Tedford asked about age of children in Vision Screening program (Answer: 2-5). He also asked for clarification on Tolosa Children's Dental Center data – just from San Luis Obispo Clinic? (Answer: yes).

Commissioner Ventura asked how targets are derived from different objectives? Answer – It is a collaborative process. Many of these programs have been supported by First 5 for many years. For example, BABES has historically overachieved relative to their targets. On the other hand, when WIC enrollment went down, we adjusted targets down. We try to be realistic in our expectations.

Commissioner Watt asked about First 5 funds for California State Preschool Program: how are over-income slots made available to families? Commissioner Brescia responded that this project is being designed as a blended-funding model with integrated SES families. Next goal is to bring in fee-based and further braided funding players.

Public Comment: NONE

Commissioner Brescia made a motion to approve the 2018-19 Outcome Evaluation. The motion was seconded by Commissioner Sokolowski and passed unanimously.

ITEM 8 - Presentation: Strategic Planning 2020 – Program Investment Roadmap

Executive Director Wendy Wendt reminded Commissioners that Strategic Plan 2020 design and decisions are being based on the following information that has been presented and discussed over the past year:

- Long-Range Financial Plan (\$1.4 million in program funds available for contracted programs)
- Three Pillar Priority Areas that mirror Prop 10 Statute and First 5 Association: Health and Development, Early Learning, Family Resilience
- Community Input: Focus Groups and Community Survey
- Complementary Initiatives: e.g. Community Health Improvement Plan, Help Me Grow, Child Abuse Prevention Plan, Oral Health Plan
- Outcome Evaluation

Public Comment: NONE

ITEM 9 – Presentation/Action: Strategic Planning 2020 – Initial Program Funding Recommendations

First 5 Legal Counsel Natalie Frye-Laacke provided guidance on conflict of interest in relation to voting on funding decisions. She proposed that Commissioners with direct organizational affiliation with funding allocation decisions recuse from voting on that particular item.

Associate Director Jason Wells identified the following current programs that staff recommends offering new multi-year contracts (up to four years) in the next strategic planning period. These recommendations are based on a combination of factors including evaluation data, fund leveraging, return on investment, and ongoing community needs.

Proposed Continuing Programs	Annual
Vision Screening – Optometric Care Associates	\$ 20,000
Tolosa Children's Dental Center	\$ 20,000
Oral Health Program – Public Health	\$ 40,000
CSPF/F5 Preschool - SLOCOE	\$ 192,104
Parents Helping Parents - UCP	\$ 41,566
Help Me Grow Centralized Access Point - CAPSLO	\$ 200,000
BABES* - Public Health	\$ 179,370
Health Access Trainers – Carsel Consulting	\$ 25,000
SUBTOTAL	\$ 718,040

*Staff recommends that County and/or other resources be identified to fund BABES, ideally within the next fiscal year.

Staff further recommends Commission approval of up to six-month funded extensions on the following existing program contracts to allow for smooth transition into the new strategic planning period:

- School Readiness – Paso Robles and Lucia Mar Schools
- Baby’s First Breath – Public Health Department
- Best Pals – Pediatric Physical Therapy Services
- Early Childhood Family Advocacy Services – Center for Family Strengthening

Staff is recommending approval of the following service areas for new and continued investment. Exact services will be determined through staff and commission discussion and approval. Most if not all the providers of services would be procured through request for proposals process.

Proposed Areas for New and Continued Investment through RFP	Annual
Early Intervention	\$ 90,000
Early Learning Groups	\$ 200,000
Parent Groups	\$ 70,000
Early Childhood Family Advocacy	\$ 100,000
Perinatal Support	\$ 50,000
We Are the Care	\$ 50,000
SUBTOTAL	\$ 560,000

Commissioners determined that in the interest of time and need for further discussion on new areas of investment that action would only be taken on the list of proposed continuing programs and extensions. They further determined a need for a special meeting in February to allow for timely and thorough strategic planning deliberation and decision-making.

Public Comment: NONE

VOTE TALLIES Continuing Programs

Proposed Continuing Programs	1st/2nd	YES	NO	RECUSE
Vision Screening – Optometric Care Associates	Drake/Watt	7	0	0
Tolosa Children's Dental Center	Sokolowski/Drake	6	0	Tedford
Oral Health Program – Public Health	Ventura/Tedford	6	0	Borenstein
CSPP/F5 Preschool - SLOCOE	Ventura/Watt	6	0	Brescia
Parents Helping Parents - UCP	Drake/Tedford	7	0	0
BABES - Public Health	Watt/Ventura	6	0	Borenstein
Health Access Trainers – Carsel Consulting	Drake/Watt	7	0	0

VOTE TALLIES: SIX-MONTH EXTENSIONS

Programs Proposed for 6-month Extension	1st/2nd	YES	NO	RECUSE
School Readiness – Lucia Mar and Paso Robles	Sokolowski/Watt	6	0	Brescia
Baby’s First Breath (Public Health)	Drake/Tedford	6	0	Borenstein
Best Pals (Pediatric Physical Therapy Services)	Drake/Sokolowski	7	0	0
Early Childhood Family Advocacy Services (Center for Family Strengthening)	Ventura/Drake	6	0	Watt

**ITEM 10 -- Adjourn
5:33 p.m.**